

INTRODUCING THE OFFICIAL

ULI JON ROTH

SKY GUITAR

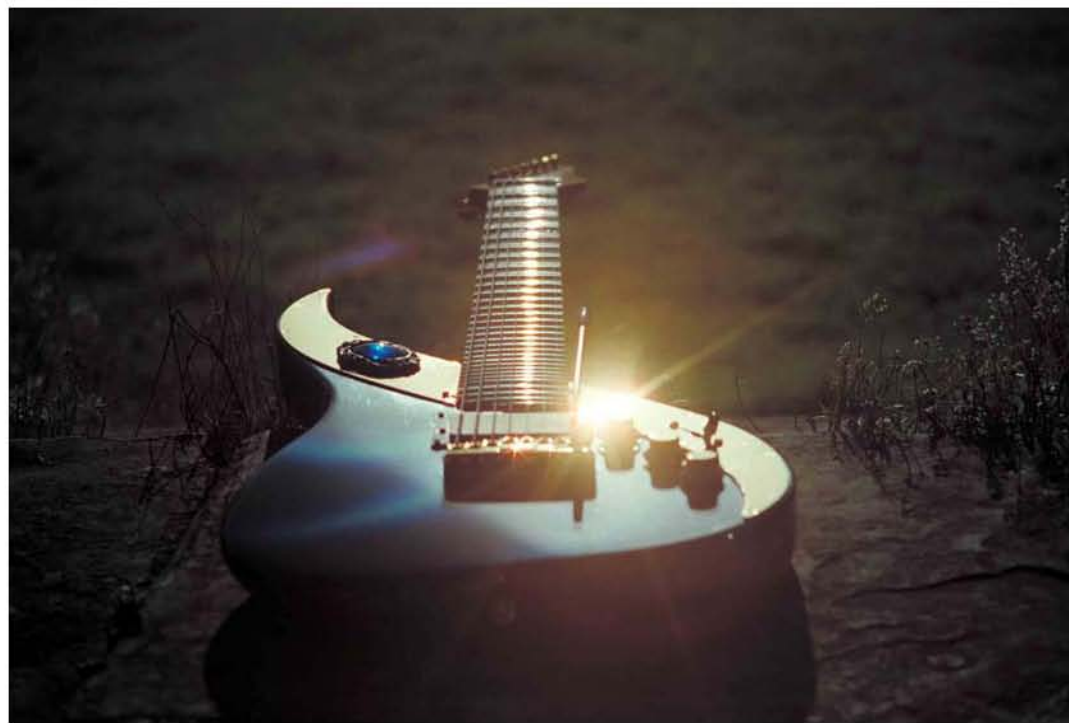
Signature Artist model



One-off Limited Edition

< DEAN GUITARS * USA >





It is uncommon in one's life when an artist and an instrument fuse to create a musical journey that is simply legendary.

We are talking about Uli Jon Roth and his creation - the Sky Guitar.

Back in the 1980's, Uli Jon Roth had a concept for a guitar that was unlike anything that had been seen prior in respect to appearance, sound, and playability. Imagine having a six octave range, scalloped fingerboard with supreme action coupled with some 80db of output and a beautiful, but functional shape.





For almost two decades, Mr. Roth was asked by various guitar companies to join forces and market his instrument, but either the timing was not right or the prototypes produced did not capture the essence of the instruments to his satisfaction.

A few years ago, an introduction to Elliott Robinson, owner of Dean guitars, also a lifelong musician, convinced Uli that the timing was right and Dean guitars had the vision to make this instrument properly.

Uli Jon Roth: "There have been several things I have been concerned about in a production Sky Guitar, but based on Dean Guitar's knowledge of building and the encouragement I received I was convinced we could take the Sky Guitar even further.

Fast forward to the January 2010 Namm show in Anaheim, California and Uli Jon Roth will be presenting the brand new Dean Sky Guitar to the public.

The instrument will be available, both as a six and seven string and other options such as fingerboard scalloping will also be available.

A year in the making, the new Dean Sky Guitar takes this incredible machine to a new level with even more advanced electronics and choices of body woods.



No expense was spared to create this guitar which initially will only be available to 50 players or collectors world wide.

Each guitar will be personally inspected, approved and even named by Uli Jon Roth. Never before has such a collectible limited run been offered with this kind of pedigree.

The first step in this project was to have Mr. Roth fly to Florida with the legendary „Mighty Wing“ Sky Guitar and spend the better part of a day having his favorite instrument scanned so that the new model would have the exact dimensions and feel as the guitar he has enjoyed the last 20 years.

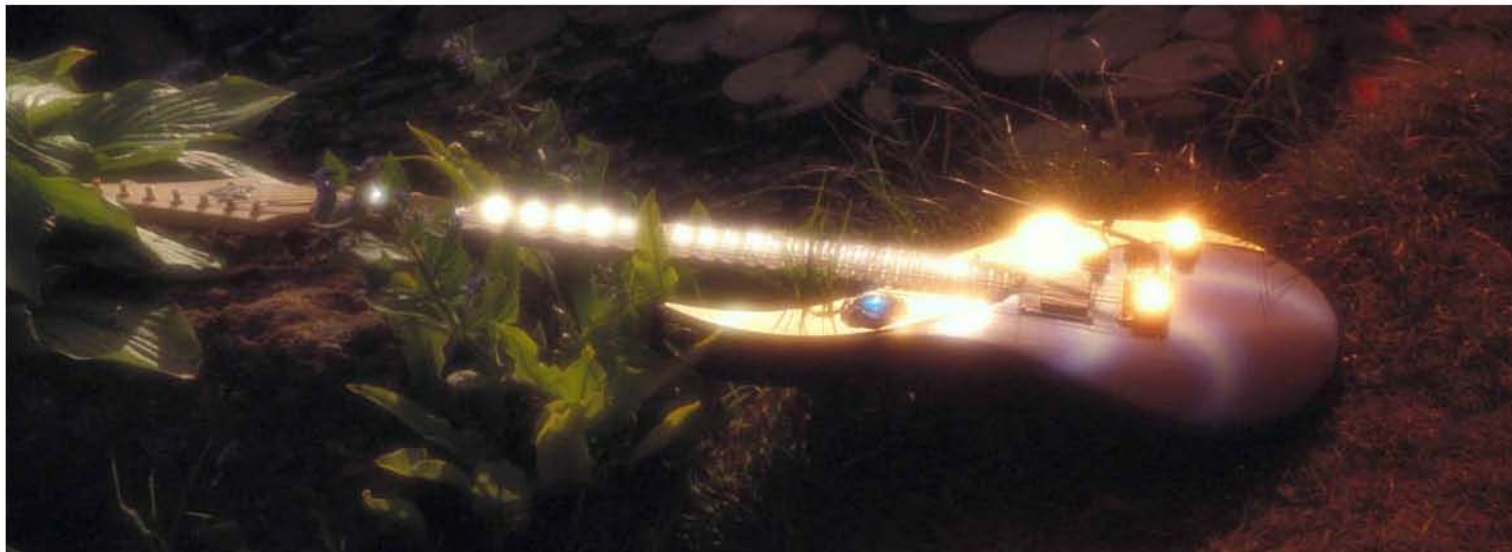
The Sky Guitar will be powered by the Mega Wing pickup system which has not been available to the public until this time. This a low impedance system with a very sophisticated EQ system - all designed to Uli's specifications by John Oram of England, the famous inventor/designer also known as the "Father of British EQ".

To further enhance the Sky Guitar project, Uli called on the brilliant design team of Tronical in Hamburg led by CEO Chris Adams who invented the groundbreaking self-tuning Powertune system which Uli endorses. All guitars will be equipped with Powertune.





This new creation will be played in public for the first time on January 15th, 2010 at the Grove Theatre in Anaheim, when Uli Jon Roth takes the stage performing his music including compositions from Electric Sun and the Scorpions. It will be an evening not to be forgotten.





These fine handmade instruments will go on sale January 14th at 10 AM
at this year's Namm show and will be sold on a first come first served basis.
On this day, history will be made.

For further information on the Dean Sky Guitar please email:

sky-guitars@ulijonroth.com

or

eprdean@yahoo.com.



